



Press release

Date: September 2022

Nomination for the German Sustainability Award 2023

For the 15th time, the German Sustainability Award honours pioneering contributions to the transformation into a sustainable future. This award recognises companies that promote sustainability as part of their business model and demonstrate how ecological and social progress can be achieved more quickly. Holle prevailed against more than 1,000 applicants and has been nominated for the German Sustainability Award as an important company with regard to transformation.

Holle nominated as a sustainable company

With its full range of organic and biodynamic quality products, Holle stands out as a manufacturer of baby and toddler food with its consistent and sustainable approach. Sustainable management primarily focuses on promoting biodynamic agriculture, expanding infant formula based on goat's milk, and developing into a manufacturer of infant formula in order to be able to play an active role in shaping the value chain from the provision of raw materials to the finished product. Holle is thus making a significant contribution to the transformation fields of biodiversity and resources, and is helping to achieve the goals of the 2030 Agenda.

'We are delighted to have been nominated for the German Sustainability Award and for the recognition of our sustainable business practices,' says Anne Mutter, CEO, Holle baby food AG. 'We act sustainably from the beginning and try to get even better every day – so our little ones grow up healthily today and the future is one that's worth living for our grandchildren.'

'Sustainable from the beginning' – biodynamic since 1934

Honest and transparent sustainability at all levels of the company is the cornerstone of Holle. Our biodynamic products have been combining tradition and sustainability since 1934. We were founded out of a deep belief that biodynamic farming is the most sustainable form of agriculture. As a result, we have always made an important contribution to the climate, the conservation of resources and biodiversity, and assume responsibility for a positive future for our grandchildren.

The German Sustainability Award 2023

The German Sustainability Award, Europe's largest award of its kind, is being presented for the 15th time by the German Sustainability Award Foundation (Stiftung Deutscher Nachhaltigkeitspreis e.V.) in cooperation with the German Federal Government, business associations, civil society organisations and research institutions. The prize is awarded for pioneering contributions to a sustainable future. The award is based on the 2030 Agenda and thus on the key transformation fields of climate, biodiversity, resources, society and the supply chain.

Related links: nachhaltigkeitspreis.de/en/

About Holle baby food AG:

Holle is a family-run traditional Swiss company. We have been working biodynamically since 1934, making us a Demeter pioneer. Today, we offer a comprehensive range of over 90 products for babies and toddlers in top organic quality.

*As a Demeter manufacturer, we are shaping the future ecologically – for people and nature, while protecting animals, soil and the environment. The majority of Holle products are already climate-neutral. The changeover to climate-positive milk formulas and other products is a logical step towards securing a future worth living for our grandchildren. **Sustainable from the beginning.***

Contact: Holle baby food AG, Karin Henke (Corporate Communications), khenke@holle.ch