



Press release

Date: December 2022

Sustainability at Holle certified in accordance with the *ZNU Standard – driving sustainable change*

Sustainable from the beginning. Sustainability is firmly anchored in Holle's corporate philosophy as a Demeter manufacturer of baby and infant food. Our recent certification in accordance with the *ZNU Standard – driving sustainable change* for our company headquarters in Riehen, Switzerland also confirms and acknowledges our commitment to sustainability, which is embodied in many different ways.

The *ZNU Standard – driving sustainable change* is a management system standard. It enables us to make an active, structured and measurable contribution to sustainable change in the economy and society. We successfully passed the initial audit by an external certification service provider in mid-October. Thanks to our employees' strong identification with the topic of sustainability, extensive work packages were devised in teams prior to certification, which were then incorporated into the planning of objectives and measures. In future, we will provide an annual update on the progress of these measures in terms of target achievement.

'Sustainability is deeply rooted at Holle and we strive to become even more sustainable every day. Through this certification, we can make a measurable contribution to sustainable change in the economy and society,' states Anne Mutter, CEO of Holle baby food AG, on behalf of all those involved in the successful certification process.

Recent years have seen a sharp rise in interest in the sustainability performance of companies, with many stakeholders keen to know how sustainability is implemented in practice. The *ZNU Standard – driving sustainable change* is a tried-and-tested standard for sustainable management that integrates all three dimensions of the environment, the economy and society. It calls for and promotes the development of an integrated management system for more sustainable business.

Sustainable from the beginning – biodynamic since 1934

Honest and transparent sustainability at all levels of the company is the cornerstone of Holle. Our biodynamic baby and infant food products have been combining tradition and sustainability since 1934. We see the certification achieved in accordance with the *ZNU Standard – driving sustainable*

change as a logical consequence of our day-to-day work – a logical further development in the field of sustainable business and value-conscious action. Our aim is not only to protect the environment and resources, but also to give something back to nature. Active climate protection, diligence throughout the entire supply and production chains and maximising meaning rather than profit – this is our mission as a family-run, sustainable and traditional Swiss company. Our focus is always on our children and grandchildren – after all, what matters most is their future.

The ZNU Standard – driving sustainable change

With the *ZNU Standard – driving sustainable change*, the ZNU Centre for Sustainable Corporate Leadership has set itself the goal of helping companies to make their actions more sustainable, thus making an active and measurable contribution to sustainable change in the economy and society. At its core, the management system standard ensures that a company continues to operate in a more sustainable manner. This certification gives the company structure and security by preparing for the increasing demands of politics and society. At the same time, however, the ZNU Standard gives companies the necessary leeway to develop their sustainability commitment independently and precisely.

Related links: www.znu-standard.com

About Holle baby food AG:

Holle is a family-run traditional Swiss company. We have been working biodynamically since 1934, making us a Demeter pioneer. Today, we offer a comprehensive range of over 90 products for babies and toddlers in top organic quality.

*As a Demeter manufacturer, we are shaping the future ecologically – for people and nature, while protecting animals, soil and the environment. The majority of Holle products are already climate-neutral. The changeover to climate-positive milk formulas and other products is a logical step towards securing a future worth living for our grandchildren. **Sustainable from the beginning.***

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