



**Press release**

**Date: July 2024**

### **Nomination for the German Sustainability Award 2025**

The German Sustainability Award is being presented for the 17th time to honour pioneering contributions to the transformation towards a sustainable future. Since 2008, the award has recognised exemplary achievements and significant progress in the areas of climate protection, resource efficiency, nature conservation, fair value chains and social commitment. Holle prevailed against numerous applicants and is nominated for the German Sustainability Award as a pioneer of transformation in the food and beverage industry.

### **Holle nominated once again as a sustainable company**

Holle already ranked as a finalist in the area of biodiversity two years ago. This year, Holle has impressed once again as a manufacturer of organic and biodynamic baby and toddler food with a consistent and sustainable approach. Its sustainable business continues to focus on the promotion of biodynamic agriculture and infant formula made from goat milk in Demeter quality. Holle thus makes a significant contribution in the transformation areas of biodiversity, value chain and end customers, and contributes to the achievement of the 2030 Agenda goals.

*'We are extremely proud and grateful to have been nominated once again for the German Sustainability Award 2025,' confirmed Anne Mutter, CEO of Holle baby food AG. 'This recognition motivates us to continue to intensify our efforts and consistently find ways to protect the world in which our children grow up.'*

### **'Sustainable from the beginning' – biodynamic for 90 years**

At Holle, sustainability is practised honestly and transparently at all company levels. Since its foundation ninety years ago, the company's biodynamic products have represented the harmonious unification of tradition and sustainability. Holle was born out of the firm belief that biodynamic farming is the most sustainable form of agriculture. Through this, it has made a significant contribution to climate protection, resource conservation and the preservation of biodiversity, always assuming responsibility for a sustainable world for future generations.

### **The German Sustainability Award 2025**

As the most comprehensive of its kind in Europe, the German Sustainability Award is being presented for the 17th time by the German Sustainability Award Foundation (Stiftung Deutscher Nachhaltigkeitspreis e.V.) in cooperation with the German Federal Government, business associations, civil society organisations and research institutions. The award recognises pioneering contributions to a sustainable future. The award is based on the 2030 Agenda and thus on the key transformation areas of climate, biodiversity, resources, society and the supply chain.

*Further links:*

[nachhaltigkeitspreis.de/en](https://nachhaltigkeitspreis.de/en)

[holle.ch/en](https://holle.ch/en)

About Holle baby food AG:

*Holle is a family-run company with a long tradition. We have been working biodynamically since 1934, making us a Demeter pioneer. Today, we offer a comprehensive range of over 90 products for babies and toddlers in top organic quality. As a Demeter manufacturer, we are shaping the future ecologically – for people and nature, while protecting animals, soil and the environment. **Sustainable from the beginning.***

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