



Press release

Date: August 2024

Holle in the final of the German Sustainability Award 2025

In the competition for the German Sustainability Award 2025, Holle impresses as a manufacturer of baby and toddler food with its full range of organic and biodynamic quality products and its consistent focus on sustainability. Two years ago, Holle was one of the finalists in the biodiversity transformation field. Its sustainable management focuses on the promotion of biodynamic agriculture and infant formula made from goat milk in Demeter quality. Holle is a driving force, making a significant contribution to the transformation and to achieving the 2030 Agenda goals.

The German Sustainability Award is being presented for the 17th time to honour pioneering contributions to the transformation towards a sustainable future. Since 2008, the award has recognised exemplary achievements and significant progress in the areas of climate protection, resource efficiency, nature conservation, fair value chains and social commitment. In 100 industries, the German Sustainability Award recognises pioneers of sustainable transformation in all sectors. Holle prevailed against more than 2,000 applicants and is one of four finalists in the food and beverage industry.

Holle is a finalist for the company award

'Our nomination as a finalist for the German Sustainability Award 2025 fills us with pride and validates our efforts to play a pioneering role in the industry for sustainable baby food,' says Anne Mutter, CEO of Holle baby food AG. 'We are convinced that acting responsibly is the key to long-term success – for our company, our customers and the environment.'

'Sustainable from the beginning' – biodynamic for 90 years

At Holle, sustainability is practised honestly and transparently at all company levels. Since its foundation ninety years ago, the company's biodynamic products have represented the harmonious unification of tradition and sustainability. Holle was born out of the firm belief that biodynamic farming is the most sustainable form of agriculture. Through this, Holle has made a significant contribution to climate protection, resource conservation and the preservation of biodiversity, always assuming responsibility for a sustainable world for future generations.

The German Sustainability Award 2025

As the most comprehensive of its kind in Europe, the German Sustainability Award is being presented for the 17th time by the German Sustainability Award Foundation (Stiftung Deutscher Nachhaltigkeitspreis e.V.) in co-operation with the German Federal Government, business associations, civil society organisations and research institutions. The award recognises exemplary companies from 100 industries that are considered to be pioneers of transformation in the German economy.

Further links: nachhaltigkeitspreis.de/en/, holle.ch/en/

About Holle baby food AG:

*Holle is a family-run company with a long tradition. We have been working biodynamically since 1934, making us a Demeter pioneer. Today, we offer a comprehensive range of over 100 products for babies and toddlers in top organic quality. As a Demeter manufacturer, we are shaping the future ecologically – for people and nature, while protecting animals, soil and the environment. **Sustainable from the beginning.***

Contact: Holle baby food AG, Karin Henke (Corporate Communications), khenke@holle.ch