



Press release
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Holle – winner at the German Sustainability Award for Companies 2025

In the competition for the German Sustainability Award for Companies 2025, Holle has won the major award in the food and beverage category. With its full range of organic and biodynamic quality products and its consistent focus on sustainability, the company impresses as a manufacturer of baby and toddler food. Its sustainable management focuses on the promotion of biodynamic agriculture and infant formula made from goat milk in Demeter quality. Holle is a driving force, making a significant contribution to the transformation and to achieving the 2030 Agenda goals.

The German Sustainability Award honours pioneering contributions to the transformation towards a sustainable future. Since 2008, the award has recognised exemplary achievements and significant progress in the areas of climate protection, resource efficiency, nature conservation, fair value chains and social commitment. In 100 industries, the German Sustainability Award 2025 honours pioneers of sustainable transformation in all sectors. Holle prevailed against more than 2,000 applicants, winning in the food and beverage industry.

Ninety years of Holle: crowned winner in its anniversary year

Anne Mutter, CEO of Holle baby food: 'In our anniversary year, this distinction is a very special honour and underscores our tireless commitment to a sustainable future. It is testament to the work of the entire team, as well as our long-standing partner companies, suppliers and agricultural producers. Holle will continue to play a pioneering role in sustainable baby food, take a conscientious approach to natural resources and work to ensure that responsible nutrition begins with the very youngest.'

'Sustainable from the beginning' – biodynamic for 90 years

At Holle, sustainability is practised honestly and transparently at all company levels. Since its foundation ninety years ago, the company's biodynamic products have represented the harmonious unification of tradition and sustainability. Holle was born out of the firm belief that biodynamic farming is the most sustainable form of agriculture. Through this, Holle has made a significant contribution to climate protection, resource conservation and the preservation of biodiversity, always assuming responsibility for a sustainable world.

The German Sustainability Award 2025

As the most comprehensive award in Europe for ecological and social commitment, the German Sustainability Award is being presented for the 17th time by the German Sustainability Award Foundation (Stiftung Deutscher Nachhaltigkeitspreis e.V.) in cooperation with the German Federal Government, business associations, civil society organisations and research institutions. The award recognises exemplary companies from 100 industries who make groundbreaking contributions to the transformation towards a sustainable future. The award aims to motivate all key stakeholders in the transition to connect across borders and initiate partnerships.

Additional links: nachhaltigkeitspreis.de/en/, dnp17.de, holle.ch/en/

About Holle baby food AG:

*Holle is a family-run company with a long tradition. We have been working biodynamically since 1934, making us a Demeter pioneer. Today, we offer a comprehensive range of over 100 products for babies and toddlers in top organic quality. As a Demeter manufacturer, we are shaping the future ecologically – for people and nature, while protecting animals, soil and the environment. **Sustainable from the beginning.***

Contact: Holle baby food AG, Karin Henke (Corporate Communications), khenke@holle.ch